



2025 Goodwill

Awards Reception Fundraiser

When: Thursday, March 6, 2025
6 pm Cocktails & Hors d'oeuvres
7 pm Dinner & Awards Ceremony

Where: Tavistock Country Club
100 Tavistock Lane
Haddonfield, NJ 08043

Why: To raise funds to support Goodwill's Helms Academy and to honor Rowan University President Dr. Ali Houshmand with the Helms Award for his remarkable contributions to the local community.

Introducing Goodwill's 2025 Helms Award Recipient



Dr. Ali Houshmand is President of Rowan University. Under his leadership, Rowan has evolved from a well-regarded state college to a Top 100 national public university with two medical schools and, soon, New Jersey's first veterinary school. Enrollment has more than doubled under his leadership, making Rowan the third fastest growing public research university in the nation. A pinnacle of his presidency has always been to make education affordable for all. Through partnerships with community colleges, he has developed programs in which students at these schools and those enrolled in Goodwill's Helms Academy, can earn a Rowan bachelor's degree for about \$30,000, and in some cases, even for free.

About Goodwill's Helms Academy



Goodwill's Helms Academy offers a tuition-free way for adult learners to attain their high school diploma while simultaneously earning up to 30 college credits. At Goodwill, we believe having a solid educational background is the propeller towards economic independence for those faced with barriers to employment.



Event Registration

Name: _____

Company: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone Number: _____

Presenting Sponsor: \$12,000

- Logo on digital screens during event
- Logo on Goodwill's website (March – Sept)
- Podium time
- Table of ten with preferred seating and table signage

Platinum Scholar: \$10,000

- Logo on digital screens during event
- Logo on Goodwill's website (March – Sept)
- Table of eight with preferred seating and table signage

Gold Scholar: \$6,000

- Logo on digital screens during event
- Logo on Goodwill's website (March – Sept)
- Table of eight with table signage

Silver Scholar: \$3,000

- Logo on digital screens during event
- Logo on Goodwill's website (March – Sept)
- Four admissions to event

Bronze Scholar: \$1,500

- Logo on digital screens during event
- Three admissions to event

Patron Scholar: \$500

- Two admissions to event

Digital Ad At Event: \$1,000

Individual Tickets _____ tickets at \$130/each

Method of payment:

I have enclosed a check made payable to Goodwill Industries Of Southern NJ & Philadelphia, 2835 Route 73, Maple Shade, NJ 08052

I will pay online at bit.ly/30XK5CL or scan QR code here:

