

Sponsor Registration

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone Number: _____

Check off which sponsorship you would like to purchase:

- | | |
|--|---|
| <input type="checkbox"/> Presenting (\$12,000) | <input type="checkbox"/> Bronze (\$1,500) |
| <input type="checkbox"/> Platinum (\$10,000) | <input type="checkbox"/> Patron (\$500) |
| <input type="checkbox"/> Gold (\$6,000) | <input type="checkbox"/> Digital Ad, only (\$1,000) |
| <input type="checkbox"/> Silver (\$3,000) | |

I would like to donate \$_____ directly to Goodwill's Helms Academy.

Method of payment:

- I have enclosed a check made payable to Goodwill Industries of Southern NJ, 2835 Route 73, Maple Shade, NJ 08052.
- I will pay with a credit card online via Donate Now at bit.ly/30XK5Cl. (simply mention "Sponsor" in the feedback part of payment)

***Formal invitations to this event will go out in September.**

***Please submit corporate logo to email address below.**

For more information, please contact:

Juli Lundberg, Director of Corporate Communications
856.439.0200 ext. 99230 or juli.lundberg@goodwillnj.org

2023 Goodwill
75th
Anniversary



Awards Reception



Sponsorship Opportunities

Goodwill 75th Anniversary Awards Reception

- When:** Thursday, October 19, 2023
- Time:** Cocktails/Hors d'oeuvres at 6 p.m.
Dinner & Awards Ceremony at 7pm.
- Where:** Laurel Creek Country Club
701 Centerdon Rd.
Mount Laurel, NJ 08054
- Why:** To celebrate 75 years of Goodwill and to honor Holman with Goodwill's Helms Award for their philanthropic contributions to the local community. All proceeds raised fund Goodwill's Helms Academy.



About Goodwill's Helms Academy

At Goodwill, we believe a high school diploma is the starting point for success in the workplace. Having a diploma increases one's opportunities and economic potential. Yet more

than a million students drop out of high school every year. Night school is virtually nonexistent due to funding cutbacks. At Goodwill's Helms Academy, individuals can earn this every important credential 100% tuition free. Currently, Goodwill operates five Helms Academy locations in Southern/Central NJ and Philadelphia that offer basic adult education programs and career services. Our students can also earn up to 30 college credits thanks to partnerships with Camden County College, Temple University, Community College of Philadelphia and others



Honoring Holman with Goodwill's Helms Award

Since 1924, Holman's philanthropic vision has been to give back to the communities where its employees and customers live and work. These words are not only part of its mission statement, but also the Holman Way Values: "Together, we do good for the community." With global headquarters situated in Mount Laurel, NJ, the bulk of Holman's philanthropic commitment centers on the South Jersey and Philadelphia communities with priority going to agencies that help local, low-to-moderate income, or other disadvantaged populations access basic human needs: food, housing, education, and health care.

Sponsorship Opportunities

Presenting Sponsor: \$12,000

- ◇ Logo on digital screens during event
- ◇ Logo on Goodwill's website (Oct.— April)
- ◇ Podium time
- ◇ Company logo on invitation (by Sept. 1)
- ◇ Table of ten with preferred seating and table signage

Platinum Scholar: \$10,000

- ◇ Logo on digital screens during event
- ◇ Logo on Goodwill's website (Oct.— April)
- ◇ Company logo on invitation (by Sept. 1)
- ◇ Table of eight with preferred seating and table signage

Gold Scholar: \$6,000

- ◇ Logo on digital screens during event
- ◇ Logo on Goodwill's website (Oct.— April)
- ◇ Table of eight with table signage

Silver Scholar: \$3,000

- ◇ Logo on digital screens during event
- ◇ Logo on Goodwill's website (Oct.— April)
- ◇ Four admissions to event

Bronze Scholar: \$1,500

- ◇ Logo on digital screens during event
- ◇ Three admissions to event

Patron Scholar: \$500

- ◇ Two admissions to event

Digital Ad At Event: \$1,000