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GOODWILL TO OPEN TEMPORARY SITE IN WHITMAN PLAZA ON OREGON AVENUE

Maple Shade, NJ — (March 28, 2019) — Just in time for spring shopping and spring cleaning, Goodwill Industries of Southern NJ & Philadelphia will open a temporary store and donation center in Whitman Plaza located at 330 West Oregon Avenue in South Philadelphia on Tuesday, April 2.

The nonprofit, community-based organization operated a site on Front Street for nearly 20 years up until early March. Goodwill's landlord, ALDI, did not renew its lease.

According to Goodwill President & CEO Mark Boyd, the new site in Whitman Plaza is a temporary pop up store. "We are opening a much larger store in the same Plaza in a few months. It is currently under construction as it is being sub-divided by Burlington Coat Factory." He added, "We are thankful for the support of our loyal donors and shoppers. They asked and we listened—that is why we have opened this temporary location."

A entrepreneurial minded nonprofit, Goodwill uses the proceeds from the sale of donated items to fund its mission of helping individuals with disabilities and disadvantages get to work. For example, Goodwill operates The Helms Academy in West Philadelphia. Here, adults 18 and older can earn their high school diploma 100% tuition free while simultaneously earning up to 30 college credits. A second Helms Academy will open later this spring in Philadelphia on the campus of Temple University. "It is through donations and retail sales that Goodwill is able to fund these life changing programs," said Boyd.

Goodwill's permanent home in Whitman Plaza will encompass more than 16,000 square feet. It will be light, bright and fully modernized much like recent Goodwill openings in Audubon, NJ, Middletown, NJ and Maple Shade, NJ.

The temporary Whitman Plaza Goodwill Store will be open Monday – Saturday 9 am – 9 pm and Sunday 10 am – 6 pm.

About Goodwill Industries of Southern NJ & Philadelphia

Founded in 1948, Goodwill Industries® of Southern New Jersey is a community-based, nonprofit organization. Its mission is to put people with special needs to work. Goodwill offers a variety of career services and employment training programs that help prepare local residents with disabilities and disadvantages for success in the competitive workforce. Through the mass collection and resale of gently-used donated items, Goodwill's 23+ retail stores generate the revenue necessary to fund these worthwhile programs while contributing to America's recycling efforts. For more information on Goodwill, please call 856/439-0200 or visit www.goodwillnj.org.