

Goodwill

INDUSTRIES

Southern New Jersey & Philadelphia

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GOODWILL PREPARES TO OPEN DONATION CENTER IN POINT PLEASANT

Maple Shade, NJ – (May 30, 2019) –Goodwill Industries of Southern New Jersey & Philadelphia is currently putting the finishing touches on its newest Donation Center located at 900 Arnold Avenue in Point Pleasant. An early to mid June grand opening is anticipated.

The site, which formerly housed an automotive repair shop, is located at the corner of Arnold and Trenton Avenues. It has been transformed into a 1,400 square foot donation center that includes a freshly painted interior and exterior; a repaved parking lot, and enhanced landscape and lighting for additional curb appeal.

The Goodwill Donation Center will provide area residents with a convenient place to recycle and donate their gently-used clothing, accessories, household goods, toys, books, computers, home medical equipment and other underused items. As a nonprofit, community-based organization, Goodwill uses revenue from the sale of donated items to fund job training programs and career services that prepare local residents with disabilities and disadvantages for competitive employment. One such program, Goodwill's Helms Academy (www.helmsacademy.org), is based in Toms River, NJ on the campus of Ocean County College. Here, adults 18 and older who have left traditional secondary education can earn their high school diploma 100% tuition free while simultaneously earning college credits.

For donor convenience, Goodwill's Donation Center will be open seven days a week. It will be staffed by a courteous Goodwill donor services attendant responsible for helping donors unload their donations. Goodwill's state-of-the-art computerized donation kiosk will enable donors to create customized receipts for tax purposes. In addition, through Goodwill's I-Donate software, donors will be able to track their giving 24-7 online at www.goodwillnj.org and

generate reports detailing their donation history in case individual receipts are lost or misplaced.

Beyond the impending Point Pleasant site, Goodwill operates two other Ocean County sites in Bayville and Brick. Both are stores with donation centers.

Because Goodwill operates 24 area retail stores, 100% of all gently-used donations directly benefit its mission-based programs. Many charities that collect donated goods through home pick-ups and unattended donation boxes receive a mere 4-6% of the actual value of donations. Goodwill always advises checking Guidestar and other philanthropic watchdog websites to ensure donations are fully supporting a cause in your community.

Founded in 1948, Goodwill Industries of Southern New Jersey is a nonprofit, community-based organization. Its mission is to put people with special needs to work. Revenues from the sale of donated items in Goodwill's 24 area retail stores fund job training and career services that prepare individuals with disabilities or disadvantages for competitive employment in the community while contributing to America's recycling efforts. For more information, please call 856/439-0200 or visit www.goodwillnj.org.