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FOR IMMEDIATE RELEASE

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**GOODWILL DONATION CENTER SET TO OPEN FEBRUARY 28<sup>TH</sup> IN LAWRENCEVILLE**

Maple Shade, NJ – (February 25, 2019) –Goodwill Industries of Southern New Jersey & Philadelphia’s newest Donation Center located at 2901 Brunswick Pike (Route 1 Plaza) in Lawrenceville, NJ will open on Thursday, February 28<sup>th</sup>. The site formerly hosted Goodwill Home Medical Equipment, a store which sold refurbished durable medical equipment. The store now operates entirely out of its warehouse located at 300 Benigno Blvd. in Bellmawr, NJ.

With Goodwill’s Donation Center opening, local residents will have a convenient place to donate their gently-used clothing, accessories, household goods, toys, books, computers, home medical equipment, furniture, housewares and other underused items.

A nonprofit, community-based organization, Goodwill uses revenue from the sale of donated items to fund its mission of helping prepare local residents with disabilities and disadvantages for competitive employment. For example, Goodwill’s Helms Academy offers a 100% tuition free way for adults 18 and older to attain their high school diploma while simultaneously earning college credits.

““As an entrepreneurial minded nonprofit, Goodwill generates its own operating budget to fund mission services. Donating the clothing your children have outgrown or the gadgets that never get used jumpstarts the whole process,” said Mark B. Boyd, President & CEO of Goodwill Industries of Southern NJ & Philadelphia. “It is a win-win for everyone including Lawrence Township as we help enhance recycling and sustainability efforts.”

Goodwill’s Donation Center will be open seven days a week (Mon. – Sat. 8 am – 7 pm and Sun. 10 am – 6 pm). It will be staffed by a courteous Goodwill donor services attendant. Goodwill’s computerized donation kiosk will enable donors to create customized receipts for

tax purposes. In addition, through Goodwill's I-Donate software, donors can track their giving 24-7 online at [www.goodwillnj.org](http://www.goodwillnj.org) and generate reports detailing their donation history in case individual receipts are lost or misplaced. Goodwill is the only charity in the region to offer such technology.

Because Goodwill operates 20+ local retail stores, 100% of all gently-used donations directly benefit its mission-based programs. Many charities that collect donated goods through home pick-ups and unattended donation boxes receive a mere 4-6% of the actual value of donations. Goodwill always advises checking Guidestar and other philanthropic watchdog websites to ensure donations are fully supporting a cause in your community.

Founded in 1948, Goodwill Industries of Southern New Jersey is a nonprofit, community-based organization. Its mission is to put people with special needs to work. Revenues from the sale of donated items in Goodwill's 20+ area retail stores fund job training and career services that prepare individuals with disabilities or disadvantages for competitive employment in the community while contributing to America's recycling efforts. For more information, please call 856/439-0200 or visit [www.goodwillnj.org](http://www.goodwillnj.org).