

# Goodwill

INDUSTRIES

**Southern New Jersey & Philadelphia**

**Recycle. Reuse. Renew.**



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FOR IMMEDIATE RELEASE

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## **GOODWILL OPENS IN WALL TOWNSHIP**

Maple Shade, NJ – (February 5, 2015) –Goodwill Industries of Southern New Jersey & Philadelphia’s newest Donation Center located at 2200 North Route 34 in Wall Township is now open and accepting donations. It is located on Route 34 between Atlantic Avenue & the Route 34/Allaire Road Circle, near Exit-98 off the Garden State Parkway.

Goodwill encourages local residents to donate gently-used clothing, accessories, household items, toys, books, computers, home medical equipment, furniture and other underused items. As a nonprofit, community-based organization, Goodwill uses revenue from the sale of donated items to fund its mission of putting people with special needs to work. Specifically, monies fund Goodwill’s job training programs and career services that prepare individuals with disabilities and disadvantages for competitive employment.

For donor convenience, Goodwill’s Donation Center is open Monday – Saturday from 8 a.m. to 7 p.m. and Sunday from 10 a.m. to 6 p.m. It is staffed by a courteous Goodwill donor services attendant responsible for helping donors unload their donations. Goodwill’s computerized donation kiosk system provides receipts for tax purposes. In addition, through Goodwill’s I-Donate web-based software, donors can track their giving 24-7 at [www.goodwillnj.org](http://www.goodwillnj.org) and generate reports detailing their donation history if individual receipts are lost.

The 1,200 square foot Goodwill Donation Center formerly housed a gas station and then a car repair shop. Since acquiring the site, Goodwill has refurbished and painted the entire interior and exterior, repaved the parking lot, and installed curb appealing landscape and additional lighting.

“With the New Year, it’s out with the old and in with the new so as those closets get cleared out, we hope local residents will consider donating to Goodwill,” said Goodwill President & CEO Mark B. Boyd. “At Goodwill, we transform one’s unwanted items into jobs for individuals who have disabilities or disadvantages while contributing to the community’s sustainability efforts.”

Last year, Goodwill recycled more than 75 million pounds of textiles along with 5.2 million pounds of e-waste. According to Boyd, Goodwill will provide Wall Township with tonnage reports for everything it collects at its Donation Center. In turn, these numbers can be reported to Monmouth County and the State of New Jersey so that recycling credits are earned.

Because Goodwill operates 20+ area retail stores, 100% of all gently-used donations directly benefit its mission-based programs. Many charities that collect donated goods through home pick-ups and unattended donation boxes receive a mere 4-6% of the actual value of donations. Goodwill always advises checking Guidestar and other philanthropic watchdog websites to ensure donations are fully supporting a cause in your community.

Founded in 1948, Goodwill Industries of Southern New Jersey & Philadelphia is a nonprofit, community-based organization. Its mission is to put people with special needs to work. Revenues from the sale of donated items in Goodwill’s 20+ area retail stores fund job training and career services that prepare individuals with disabilities or disadvantages for competitive employment in the community while contributing to America’s recycling efforts. For more information, please call 856/439-0200 or visit [www.goodwillnj.org](http://www.goodwillnj.org).