

Goodwill

INDUSTRIES

Southern New Jersey & Philadelphia

Recycle. Reuse. Renew.



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FOR IMMEDIATE RELEASE

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GOODWILL GETS READY TO SPREAD TO WALL TOWNSHIP

Goodwill Donation Center Prepares For Early Fall Opening

Maple Shade, NJ – (September 23, 2014) – Construction is nearly finished at Goodwill Industries of Southern New Jersey & Philadelphia’s newest Donation Center located at 2200 North Route 34 in Wall Township. An early October grand opening is anticipated.

The site, which formerly housed a gas station and then a car repair shop, is located on Route 34 between Atlantic Avenue & the Route 34/Allaire Road Circle, near Exit-98 on the Garden State Parkway. It has been transformed into a 1,200 square foot donation center. Since acquiring the site, Goodwill has refurbished and painted the entire interior and exterior, repaved the parking lot, and installed curb appealing landscape and additional lighting.

With the opening of Goodwill’s Donation Center, local residents will have a convenient place to donate their gently-used clothing, accessories, household goods, toys, books, computers, home medical equipment and other underused items. As a nonprofit, community-based organization, Goodwill uses revenue from the sale of donated items to fund its mission of putting people with special needs to work. Specifically, monies fund Goodwill’s job training programs and career services that prepare local residents with disabilities and disadvantages for competitive employment.

“Goodwill is excited to become a part of the Wall community. By giving residents a convenient place to donate, we are confident that we can help the Township enhance its recycling and sustainability efforts,” said Mark B. Boyd, president & CEO of Goodwill Industries of Southern NJ & Philadelphia.

Last year, Goodwill recycled more than 75 million pounds of textiles along with 5.2 million pounds of e-waste. Goodwill plans to provide Wall Township with tonnage reports for everything it collects at its Donation Center. In turn, these numbers can be reported to Monmouth County and the State of New Jersey so that recycling credits are earned.

For donor convenience, Goodwill’s Donation Center will be open seven days a week. It will be staffed by a courteous Goodwill donor services attendant responsible for helping donors unload their donations. Goodwill’s computerized donation kiosk will enable donors to create customized receipts for tax purposes. In addition, through Goodwill’s I-Donate software, donors will be able to track their giving 24-7 online at www.goodwillnj.org and generate reports detailing their donation history in case individual receipts are lost or misplaced.

Because Goodwill operates 20+ area retail stores, 100% of all gently-used donations directly benefit its mission-based programs. Many charities that collect donated goods through home pick-ups and unattended donation boxes receive a mere 4-6% of the actual value of donations. Goodwill always advises checking Guidestar and other philanthropic watchdog websites to ensure donations are fully supporting a cause in your community.

Founded in 1948, Goodwill Industries of Southern New Jersey is a nonprofit, community-based organization. Its mission is to put people with special needs to work. Revenues from the sale of donated items in Goodwill’s 20+ area retail stores fund job training and career services that prepare individuals with disabilities or disadvantages for competitive employment in the community while contributing to America’s recycling efforts. For more information, please call 856/439-0200 or visit www.goodwillnj.org.