

Goodwill

INDUSTRIES

Southern New Jersey & Philadelphia

Recycle. Reuse. Renew.



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FOR IMMEDIATE RELEASE

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GOODWILL DONATION CENTER TO OPEN SEPTEMBER 10 IN SWEDESBORO/LOGAN TOWNSHIP

Maple Shade, NJ – (September 3, 2015) – Just in time for back to school closet clean outs, Goodwill Industries of Southern New Jersey & Philadelphia will open a Donation Center at 525 Beckett Rd in The Shoppes at Pureland in Logan Township on Thursday, September 10. Doors open at 8 a.m. This mark's Goodwill fourth donation center in Gloucester County. The site employs six local residents.

EDITOR'S NOTE/PHOTO OPPORTUNITY: A formal ribbon cutting ceremony with Goodwill executives and local dignitaries will take place on Thursday, September 10 at 9 a.m.

The Goodwill Donation Center will be open Mon. – Sat. 8 am – 7 pm and Sun. 10 am – 6 pm. Donations of gently-used clothing, accessories, household goods, toys, books, computers, home medical equipment and other underused items will be accepted and greatly appreciated. A state-of-the-art computerized donation kiosk will enable donors to create customized receipts for tax purposes. In addition, through Goodwill's I-Donate software, donors will be able to track their giving 24-7 online at www.goodwillnj.org and generate reports detailing their donation history for tax purposes in case individual receipts are lost or misplaced. Goodwill is currently the only charity in the region to offer this technology for tracking donations.

Goodwill uses revenue from the sale of donated items to fund its mission of putting people with special needs to work. Specifically, monies fund Goodwill's job training programs

and career services that prepare local residents with disabilities and disadvantages for competitive employment.

“From the clothes your children have outgrown and the games they no longer play to the household items and furniture collecting dust, Goodwill gives them a powerful new purpose. Once recycled and sold, they give a person facing a disability or disadvantage the opportunity to learn new job skills and secure jobs in our communities,” said Mark B. Boyd, president & CEO of Goodwill Industries of Southern NJ & Philadelphia.

Boyd recommends donating wisely and doing your homework prior to making any type of donation to charity. “Many of the unattended donation boxes you see in strip center parking lots are sponsored by for profit thrift shops or salvage dealers that essentially rent a charity’s name in order to collect donations. The charity might only get a mere 4% of the proceeds,” he said. “We encourage donors to check Guidestar, Charity Navigator and other philanthropic watchdog websites to ensure donations are fully supporting a cause in your community.”

Last year, Goodwill recycled more than 75 million pounds of textiles along with 5.2 million pounds of e-waste. Goodwill will provide Logan Township with tonnage reports for everything it collects at its Swedesboro Donation Center. In turn, these numbers can be reported to Gloucester County and the State of New Jersey so that recycling credits are earned. Goodwill also operates donation sites in Williamstown, Glassboro and Woodbury Heights.

Founded in 1948, Goodwill Industries of Southern New Jersey is a nonprofit, community-based organization. Its mission is to put people with special needs to work. Revenues from the sale of donated items in Goodwill’s 20+ area retail stores fund local job training programs and career services that prepare individuals with disabilities or disadvantages for competitive employment in the community while contributing to America’s recycling efforts. Goodwill is the only nonprofit on the Forbes 20 Most Inspiring American Companies list and has consistently been named one of America’s top nonprofits by Charity Navigator, Guidestar and other philanthropy watchdog groups. For more information, please call 856/439-0200 or visit www.goodwillnj.org.