



**FOR IMMEDIATE RELEASE**

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### **GOODWILL OFFERS TIPS FOR SPRING CLEANING SEASON**

Maple Shade, NJ – (March 17, 2015) – With the snow finally gone and warmer temperatures upon us, residents from throughout the region are gearing up for the annual de-hibernation ritual known as SPRING CLEANING. This year, Goodwill Industries of Southern NJ & Philadelphia encourages local residents to use the season to donate and recycle unwanted gently-used items wisely to create more sustainable communities.

Donations of clothing, accessories, toys, books, household items, home medical equipment, computers and many other items are welcome at Goodwill's 25+ local donation centers. Because Goodwill is a 501 (c)(3) organization, all donations are tax deductible per IRS law. For convenience, a Goodwill donation associate is always on staff to help donors unload their vehicles. Customized receipts are available through Goodwill's computerized kiosk system, which also saves subsequent donations and can create yearly customized reports detailing donation history. If you lose a Goodwill donation receipt and need to retrieve it for tax purposes, simply visit [www.goodwillnj.org](http://www.goodwillnj.org) and click the iDonate icon to create a report of your donation history by year. Goodwill is the only charity in the region that offers this technology.

Through its social enterprise model, Goodwill uses the revenue from the sale of donated items in its retail stores to fund job training programs that help local job seekers—including youth, veterans, ex-offenders, and individuals with disabilities and disadvantages get to work. Last year, 1,603 local residents took advantage of Goodwill's job training programs and career services.

Goodwill offers these tips for donating wisely this spring cleaning season:

- Contact the [Better Business Bureau's \(BBB\) Wise Giving Alliance](#), [Charity Navigator](#), [Charity Watch](#), or [GuideStar](#) to make sure the charity you choose is trustworthy.

- Call the charity directly to ask additional questions on what will happen to your donation or visit the organization’s website. Always find out what percentage of your donation that will go directly to the charity.
- Always get a receipt for tax purposes. It is the donor’s responsibility to assign a fair market value for their donation. This useful guide can help you make the calculations: [http://www.goodwill.org/wp-content/uploads/2010/12/Donation\\_Valuation\\_Guide.pdf](http://www.goodwill.org/wp-content/uploads/2010/12/Donation_Valuation_Guide.pdf)
- Find out if the charity is registered in your state by contacting the [National Association of State Charity Officials](#).
- Search the name of the organization online with the word “complaint” or “scam” to further investigate the charity. Be aware that many of the unattended donation boxes in parking lots are not what they seem as they are operated by for profit entities that give the charity featured on the box a miniscule portion of the proceeds.

“With the economy finally showing signs of life and perhaps heading for an upswing, it is essential that people in our communities who are out of work receive the training they need to succeed,” said Goodwill President & CEO Mark B. Boyd. “By including Goodwill in your spring cleaning regimen, you can be a part of this.”

### **Goodwill Donation Centers in NJ & Philadelphia**

*In addition to the following locations, Goodwill collection bins can be found in municipality public works yards throughout Southern and Central New Jersey. Please visit [www.goodwillnj.org](http://www.goodwillnj.org) for more information.*

#### **In New Jersey:**

**Aberdeen**, 228 Rte. 35  
**Bayville**, 333 Rte. 9 (Baywick Plaza)  
**Bellmawr**, 125 N. Black Horse Pike  
**Bellmawr**, 330 Benigno Blvd.  
**Bordentown**, 594 Route 206  
**Cardiff**, 6701 Black Horse Pike  
**Ewing**, 1628 N. Olden Ave.  
**Ewing**, 18 Arctic Parkway (*medical supply & equipment donations, only*)  
**Cherry Hill**, Route 561 & Browning Lane (Woodcrest Shopping Center)  
**Glassboro**, Rte. 47. @ William Dalton Dr.  
**Haddonfield**, 170 Grove St.  
**Hammonton**, 200 White Horse Pike  
**Lumberton**, 1626 Route 38,  
**Maple Shade**, 2835 Route 73 S.  
**Medford**, 148 Old Marlton Pike  
**Mount Laurel**, 3111 Route 38 (Larchmont Commons Shopping Center)

**Millville**, 1418 High St.  
**Ocean**, One North Mall Drive  
**Pennsauken**, 5461 Route 70 W.  
**Stratford**, 222 White Horse Pike  
**Wall**, 2200 Route 34  
**Williamstown**, 1820 N. Black Horse Pike  
**Willingboro**, 2177 Route 130 N.  
**Woodbury Heights**, 832 Mantua Pike

**In Philadelphia:**

Front & Oregon  
10101 Bustleton Ave.  
5400 Ridge Ave.  
7061 Lincoln Dr.

**About Goodwill Industries of Southern NJ & Philadelphia**

Founded in 1948, Goodwill Industries of Southern New Jersey is a community-based, nonprofit organization. Its mission is to put people with special needs to work. Goodwill offers a variety of career services and employment training programs that help prepare local residents with disabilities and disadvantages for success in the competitive workforce. Through the mass collection and resale of gently-used donated items, Goodwill's 20+ retail stores generate the revenue necessary to fund these worthwhile programs while contributing to America's recycling efforts. For more information on Goodwill, please call 856/439-0200 or visit [www.goodwillnj.org](http://www.goodwillnj.org).