

Goodwill

INDUSTRIES

Southern New Jersey & Philadelphia

Recycle. Reuse. Renew.



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FOR IMMEDIATE RELEASE

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GOODWILL PREPARES TO OPEN FIFTH DONATION CENTER IN PHILADELPHIA

Mid-November Opening Anticipated

Maple Shade, NJ – (October 27, 2014) – Goodwill Industries of Southern New Jersey & Philadelphia announced today that it will open a Donation Center located at 5400 Ridge Avenue in the Manayunk/Roxborough section of Philadelphia. A mid-November grand opening is anticipated.

This marks Goodwill's fourth donation center in the City of Philadelphia. It's other sites are located on Bustleton Avenue in the Northeast; Front Street in South Philadelphia; and on Lincoln Drive in West Mount Airy..

Located on a highly visible route at the entrance to Main St. in Manayunk, Goodwill's Donation Center will provide residents with a convenient place to recycle and donate their gently-used clothing, accessories, household goods, toys, books, computers, home medical equipment and other underused items. As a nonprofit, community-based organization, Goodwill uses revenue from the sale of donated items to fund its mission of putting people with special needs to work. For example, at 455 North 7th Street in Philadelphia, Goodwill operates an Ex-Offender Re-Entry Training Program that employs a workforce of men and women who have been incarcerated. They perform sub-industrial contract work for area companies while learning new job skills; building their resume; and earning a weekly paycheck.

“For more than 60 years Goodwill has been collecting and recycling unwanted items and transforming them into jobs for individuals faced with barriers to employment,” said Goodwill President & CEO Mark. B. Boyd. “We are thrilled to be spreading even more goodwill into Philadelphia through the opening of this donation center and to be contributing to the City’s sustainability efforts.”

Most recently, Goodwill opened a donation center at 7061 Lincoln Drive in West Mount Airy. According to Boyd, the donation center has been well received.

Last year, Goodwill recycled more than 75 million pounds of textiles along with 5.2 million pounds of e-waste.

For donor convenience, Goodwill’s Ridge Avenue Donation Center will be open seven days a week. It will be staffed by a courteous Goodwill donor services attendant responsible for helping donors unload their donations. Goodwill’s computerized donation kiosk will enable donors to create customized receipts for tax purposes. In addition, through Goodwill’s I-Donate software, donors will be able to track their giving 24-7 online at www.goodwillnj.org and generate reports detailing their donation history in case individual receipts are lost or misplaced.

Because Goodwill operates 20+ area retail stores, 100% of all gently-used donations directly benefit its mission-based programs. Many charities that collect donated goods through home pick-ups and unattended donation boxes receive a mere 4-6% of the actual value of donations. Goodwill always advises checking Guidestar and other philanthropic watchdog websites to ensure donations are fully supporting a cause in your community.

Founded in 1948, Goodwill Industries of Southern New Jersey is a nonprofit, community-based organization. Its mission is to put people with special needs to work. Revenues from the sale of donated items in Goodwill’s 20+ area retail stores fund job training and career services that prepare individuals with disabilities or disadvantages for competitive employment in the community while contributing to America’s recycling efforts. For more information, please call 856/439-0200 or visit www.goodwillnj.org.