

FOR IMMEDIATE RELEASE

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**GOODWILL INDUSTRIES® OF SOUTHERN NEW JERSEY & PHILADELPHIA
OFFERING FREE RAIN BOOTS AND 25% OFF SALE TO SUPPORT HURRICANE RELIEF
EFFORTS**

Maple Shade, NJ — (November 14, 2012) — Goodwill Industries of Southern NJ & Philadelphia announced today that it will offer free rain boots (while supplies last) to individuals affected by Hurricane Sandy to assist with the clean-up efforts. In addition, the nonprofit agency will run a 25% off storewide sale through November 30 to help storm victims rebuild their wardrobes and homes. Both the boots and 25% off sale will be available at Goodwill's **Aberdeen** (228 Route 35), **Bayville** (339 Route 9) and **Ocean** (1 North Mall Drive) locations in New Jersey.

While Goodwill is not a disaster relief agency, it empathizes with the many New Jerseyans who have been deeply impacted by this historic storm, according to Goodwill Chief Operating Officer Michael Shaw. "We hope that people will take advantage of the gently-used rain boots we have available as they tackle the massive clean-up efforts," said Shaw.

A nonprofit, community-based organization, Goodwill collects donated items, sells them in its retail stores and uses the sales revenue to fund job training programs that help individuals with disabilities and disadvantages get jobs. Goodwill's retail stores are its main form of fundraising, generating the predominance of its annual operating budget.

With its vast selection of gently-used clothing and accessories and household items, Goodwill is pleased to extend a 25% off discount to help families get back on their feet in the aftermath of Hurricane Sandy.

Founded in 1948, Goodwill Industries of Southern New Jersey & Philadelphia is a nonprofit, community-based agency with a mission of putting people with special needs to work. Revenue from the mass collection and resale of donated items in Goodwill's 20 local retail stores fund job training and employment services that prepare people with disabilities and disadvantaging conditions for competitive employment. In 2011, Goodwill® provided over 492,791 hours of employment and training for individuals with disabilities and disadvantages while simultaneously keeping 30+ million pounds of textiles out of America's landfills. For more information, please contact Goodwill at 856/439-0200 or visit www.goodwillnj.org.