



FOR IMMEDIATE RELEASE

GOODWILL'S HALLOWEEN HEADQUARTERS IS OPEN

Go Green, Save Green and Support a Worthy Cause this Halloween

October 6, 2014— According to the National Retail Federation, two-thirds of all Americans will buy Halloween costumes this year. Total spending on the holiday including costumes, decorations and candy is projected to reach \$7.4 billion! Halloween is viewed by many as an escape from the norm—a time to have some FUN. Yet who wants to spend a fortune on a costume that will only be worn once? At Goodwill, you don't have to. From brand new and gently-used pre-packaged costumes to the even more original mix-n-match costumes, Goodwill is the place to shop Halloween for less.

The costume possibilities are endless at Goodwill and with a little imagination, anyone can score a great costume at a fraction of the cost of full retail. Goodwill's 20 local retail stores have been transformed into HALLOWEEN HEADQUARTERS and are stocked with affordable Halloween décor and costumes. With seasoned Halloween costume experts on staff, shoppers can get advice on how to transform into a 70's disco queen, a bag of jelly beans, the ever popular nerd, a hippie and MORE. Thanks to a strong donor base, shoppers can also purchase gently-used pre-package costumes at drastically discounted prices.

For Halloween costume ideas, shoppers are encouraged to visit www.goodwillnj.org. Costume ideas are also posted regularly on Goodwill's Facebook page located at www.facebook.com/GoodwillNJ. Lastly, all of Goodwill's stores have costume guides at the cash registers which feature loads of mix-n-match costume ideas.

Beyond saving valuable dollars, your purchases at Goodwill fund job training programs and careers services that help prepare local residents with disabilities and disadvantages for competitive employment in the community. Shoppers can even get a tax deduction by donating their costumes back to Goodwill after Halloween—all while going green.

"October is Goodwill's busiest month of the year in retail. It provides us with a tremendous opportunity to raise significant funds to support our mission-based job training programs while saving Halloween goers valuable dollars," said Goodwill Industries of Southern NJ & Philadelphia President & CEO Mark B. Boyd.

When people shop at or donate to Goodwill, they are helping people with disabilities, those who lack education or work experience, and others facing challenges to finding employment. Goodwill prepares people for jobs as administrative assistants, receptionists, retail sales clerks, CDL-B drivers, forklift operators and many more.

Founded in 1948, Goodwill Industries of Southern New Jersey is a nonprofit, community-based organization. Its mission is to put people with special needs to work. In 2013, Goodwill provided over

404,713 hours of employment and training for individuals with disabilities and disadvantages. Revenues from the sale of donated items in Goodwill's 20 area retail stores fund job training and career services that prepare individuals with disabilities or disadvantages for competitive employment in the community while contributing to America's recycling efforts. For more information, please call 856/439-0200 or visit www.goodwillnj.org.

Goodwill Stores & Donation Centers

In New Jersey:

Aberdeen, 228 Route 35

Bayville, 333 Route 9 (Baywick Plaza)

Bellmawr, 125 N. Black Horse Pike

Bellmawr, 330 Benigno Blvd. (Outlet Stores; sells clothing by the pound)

Bordentown, 594 Route 206

Cardiff, 6701 Black Horse Pike

Ewing, 1628 N. Olden Ave.

Glassboro, Rte. 47. @ William Dalton Dr.

Hammonton, 200 White Horse Pike

Lumberton, 1626 Rte. 38

Maple Shade, 2835 Route 73 S.

Millville, 1418 High St.

Ocean Twp., One North Mall Drive

Pennsauken, 5461 Route 70 W.

Stratford, 222 White Horse Pike

Willingboro, 2177 Route 130 N.

Woodbury Heights, 832 Mantua Pike

In Philadelphia:

Front & Oregon

534-536 South Street (*Retrospect*)

10101 Bustleton Ave.