



Goodwill Industries of Southern New Jersey & Philadelphia

Fact Sheet

Our Mission

- Goodwill Industries of Southern New Jersey & Philadelphia's mission is to put people with special needs to work.

Our History & General Background

- The concept of Goodwill began more than 100 years ago. In 1902, a Methodist minister named Edgar J. Helms conceived a plan to provide employment and job training for poor immigrants of Boston. With a burlap sack in his hands, Helms began traveling to the wealthier areas of the city, asking for unwanted garments. Impoverished men and women then went to work restoring the collected items while learning new skills and trades. This cycle of donations, processing, resale and wages was the beginning of Goodwill Industries and remains essentially intact today.
- Founded in Camden, NJ in 1948, Goodwill Industries of Southern New Jersey & Philadelphia is a nonprofit, community-based organization. Its corporate headquarters is based in Maple Shade, NJ. It employs more than 1,100 local residents, including over 80 individuals who have disabilities. It is governed by a volunteer Board of Trustees. Mark B. Boyd is Goodwill's President & CEO.

Goodwill Industries International

- As a member of Rockville, MD-based Goodwill Industries International, Goodwill Industries of Southern New Jersey & Philadelphia is part of a network of 165+ local, autonomous member organizations in the United States and Canada and 14 countries abroad.

National Highlights

- 44 million people benefitted from Goodwill's employment and community services.
- 261,875 people were placed into competitive jobs.
- 87 million people made donations to Goodwill.
- 2,900+ Goodwill Stores can be found across the U.S.
- \$5.17 billion generated by Goodwill's retail stores.
- Diverted more than 2 billion pounds of donated goods from America's landfills.

Employment Services

- The goal of all of Goodwill's job training and employment services is to help individuals with disabilities and disadvantages prepare for and secure and retain competitive jobs in the workforce.
- In 2015, Goodwill provided over 583,531 hours of employment and training for individuals with disabilities and disadvantages.
- Currently, Goodwill operates training centers in Maple Shade, Pennsauken, Stratford and Philadelphia. Services offered include computer skills, janitorial, light industrial, forklift certification, and CDL-B training. Ancillary services include life skills training, job coaching, supported work and diagnostic vocational evaluation.
- Based in both Philadelphia and Stratford, Goodwill's Helms Academy offers free courses to individuals who want to attain their high school diploma while simultaneously earning college credits through partnerships with Camden County College, Drexel University and Community College of Philadelphia.
- Since 1997, Goodwill has operated a highly successful School-to-Work program in partnership with the Camden City Board of Education. This program helps bridge the gap between school and the workforce for special needs students from Camden high schools.
- In Philadelphia, Goodwill operates a unique program with the Mayor's Office for the Re-Entry of Ex-Offenders (MORE) that helps get ex-offenders get back on their feet and to work. In a sheltered workshop setting, participants receive hands-on light industrial skills training while earning a weekly paycheck. This builds their resume and prepares them for competitive employment in the community. The program is largely driven by partnerships with area companies that outsource sub-industrial contract work to Goodwill (ie. assembly, packaging, quality control, shrink wrapping, etc).
- All Goodwill graduates receive job coaching, employment placement and follow-up services. A Member-for-Life program is also offered. If one of our program participants suddenly becomes unemployed again, the door to Goodwill is always open. Their case file is reopened and services are provided to help get them back on the road to success.
- At its 33,000 square foot Outsourcing & Production Fulfillment Center in Pennsauken, which is ISO: 9001:2008 certified, Goodwill trains individuals with special needs to perform light industrial tasks including: assembly, packaging, inspection, collating and bulk mailings. Contracts from companies like Subaru of America, Comcast and Destination Maternity give these individuals hands-on work experience doing a variety of functions while earning a paycheck.
- Goodwill Industries of Southern New Jersey & Philadelphia is accredited by CARF (Commission on the Accreditation of Rehabilitation Facilities) and has consistently been awarded their highest level of approval. The organization undergoes an intensive review process every three years to attain this very important nationally-recognized accreditation.

Retail

- The large-scale collection and sale of donated goods in Goodwill Industries of Southern New Jersey & Philadelphia's retail stores fund its job training and employment services for people with disabilities and disadvantages.
- Currently, Goodwill operates 22+ retail stores with donation centers in 11 counties in New Jersey and the City of Philadelphia. Goodwill also operates Attended Donation Centers (ADC) in Allentown, Cherry Hill, Haddonfield, Logan Township, Medford, Mount Laurel, Wall, Williamstown and in the Manayunk/Roxborough and West Mount Airy sections of Philadelphia. Our Goodwill is among the first in the U.S. to roll out automated donation kiosks to expedite the donation process. A courteous donation attendant is always on site to help donors unload their items as well. The kiosk then generates a customized receipt for tax purposes. Using state-of-the-art I-Donate technology, donors can also log on to www.goodwillnj.org to track their donation history 24-7 and to print receipts for tax purposes.
- Goodwill operates a 131,000 square foot operations center at 330 Benigno Blvd. in Bellmawr, NJ. It houses an Outlet Store which sells clothing by the pound as well as Goodwill's recycling, salvage, e-books, e-commerce and transportation departments.
- Goodwill also operates a division focused solely on recycling and selling affordable refurbished durable medical equipment and unopened medical supplies. The 10,000 square foot Goodwill Home Medical Equipment Store is located at 18 Arctic Parkway in Ewing, NJ. It was recently awarded CHAP Accreditation under the CHAP Standards of Excellence in the durable medical equipment category. Typical items purchased at and donated to Goodwill Home Medical Equipment include wheelchairs, walkers, portable ramps, lift chairs, hospital beds, canes, crutches, and bath and shower items, and unopened medical supplies. All items are fully sanitized and sold at drastically reduced costs—translating into huge savings on items that are often not fully covered by health insurance, Medicare or Medicaid.
- Goodwill is committed to the recycling and reusing of community resources. Donated goods not sold in its retail stores are sold to salvage companies that produce industrial rags.
- Through GOODWILL GIVES, an agency-wide community relations program, Goodwill provides philanthropic assistance to neighboring charities through in kind donations. Goodwill is dedicated to giving back to the community that has been so good to it.

FOR MORE INFORMATION ON GOODWILL, PLEASE VISIT WWW.GOODWILLNJ.ORG OR CALL 856/439-0200, EXT. 230.