



**FOR IMMEDIATE RELEASE**

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**GOODWILL SENDS URGENT PLEA TO COMMUNITY FOR GENTLY-USED DONATIONS**

Maple Shade, NJ – (February 6, 2014) – The region’s frigid winter has greatly impacted donations to Goodwill Industries of Southern NJ & Philadelphia. Donations to the nonprofit, community-based organization have dropped to dangerously low levels. Goodwill encourages local residents to do their spring cleaning early and donate gently-used clothing, accessories, household goods, furniture, electronics and other items they no longer need or use to Goodwill.

Revenue from the sale of donated items fund Goodwill’s high caliber job training programs and career services that prepare individuals with disabilities and disadvantages for competitive employment. In the current economy, more people than ever are coming to Goodwill for career services making donations increasingly important. Donations to Goodwill also promote sustainability. Last year, Goodwill recycled 75+ million pounds of textiles and 5.4 million pounds of e-waste.

“The cold weather is keeping both donors and shoppers away and hurting our business model,” said Goodwill President & CEO Mark B. Boyd. “As an entrepreneurial nonprofit, we generate our own revenue through the mass collection and resale of donated items rather than being reliant on state and federal funds. A dip in donations impacts us on every level.”

Schools, churches, companies, condominium complexes and civic organizations that are interested in doing a positive community service project are encouraged to host Community Donation Drives. Simply call Goodwill at 856-439-0200, ext. 229 to arrange dates and to get promotional materials.

Donations to Goodwill are tax deductible by law. All of Goodwill’s donation centers are staffed by courteous donor services attendants and equipped with computerized kiosks. The donor services attendant is responsible for helping the donor unload their car. The donor is then directed to a computerized kiosk to input their contact information and what they donated. It then prints out a receipt for tax purposes. Once inputted into Goodwill’s kiosk system, donors can go to [www.goodwillnj.org](http://www.goodwillnj.org); click the I-DONATE icon; and then view and print their donation history as well as

individualized receipts for tax purposes. Goodwill is currently the only charity in the Greater Philadelphia Metropolitan Area that offers this service. It is ideal for locating misplaced receipts.

A nonprofit, community-based organization, Goodwill Industries of Southern New Jersey/Philadelphia's mission is to provide job training and career services that prepare individuals with disabilities or disadvantaging conditions for competitive employment. Revenues from the sale of donated goods fund these programs while contributing to America's recycling efforts. To find the Goodwill Donation Center nearest you, please call 1-800-Goodwill or visit [www.goodwillnj.org](http://www.goodwillnj.org).

### **Goodwill Donation Centers in NJ & Philadelphia**

*In addition to the following locations, Goodwill collection bins can be found in municipality public works yards throughout Southern and Central New Jersey. For information on home pick-up services, please call 1-800 GOODWILL.*

#### **In New Jersey:**

**Aberdeen**, 228 Rte. 35  
**Allentown**, 86 Route 526  
**Atlantic City**, 3711 Ventnor Ave.  
**Bayville**, 333 Rte. 9 (Baywick Plaza)  
**Bellmawr**, 125 N. Black Horse Pike  
**Bellmawr**, 330 Benigno Blvd.  
**Bordentown**, 594 Route 206  
**Cardiff**, 6701 Black Horse Pike  
**Ewing**, 1628 N. Olden Ave.  
**Ewing**, 18 Arctic Parkway (*medical supply & equipment donations, only*)  
**Cherry Hill**, Route 561 & Browning Lane (Woodcrest Shopping Center)  
**Glassboro**, Rte. 47. @ William Dalton Dr.  
**Haddonfield**, 170 Grove St.  
**Hammonton**, 200 White Horse Pike  
**Lumberton**, 1626 Route 38,  
**Maple Shade**, 2835 Route 73 S.  
**Medford**, 148 Old Marlton Pike  
**Mount Laurel**, 3111 Route 38 (Larchmont Commons Shopping Center)  
**Millville**, 1418 High St.  
**Ocean**, One North Mall Drive  
**Pennsauken**, 5461 Route 70 W.  
**Stratford**, 222 White Horse Pike  
**Williamstown**, 1820 N. Black Horse Pike  
**Willingboro**, 2177 Route 130 N.  
**Woodbury Heights**, 832 Mantua Pike

#### **In Philadelphia:**

Front & Oregon  
10101 Bustleton Ave.  
*Coming soon!* 7061 Lincoln Drive (West Mount Airy)