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### **HOVNANIAN BROTHERS AND COMCAST HONORED AT GOODWILL PROUD AWARDS DINNER**

MAPLE SHADE, NJ – (October 27, 2014) – Goodwill Industries of Southern NJ & Philadelphia recently honored **Peter & Stephen Hovnanian** of J.S Hovnanian & Sons, LLC and **Comcast** at its *Goodwill Proud Awards Dinner* held on Thursday, October 16 at Aloft in Mount Laurel, NJ.

Moorestown residents **Peter Hovnanian** and **Stephen Hovnanian**, principals of J.S Hovnanian & Sons, LLC, received Goodwill's coveted Helms Award for their many outstanding contributions to the South Jersey community that help make it an even nicer place to live, work and thrive. Both Hovnanian brothers are very much entrenched in the South Jersey community. Stephen serves as a Director of the Boy Scouts of America and the West Jersey Chamber Music Society. Peter is also involved with the Boy Scouts as well as with the Burlington County YWCA, the Burlington County Chamber and Carz N' Toyz. Most recently, they unveiled the Hovnanian Family Foundation Healing Garden at Virtua Hospital in Voorhees. This beautiful garden creates respite space for patients, families and caregivers in loving memory of their parents, Jirair and Elizabeth Hovnanian.

Goodwill's Helms Award is named after its founder, Edgar J. Helms. In 1902, Helms travelled to the wealthier areas of Boston collecting gently-used clothing and other items. Impoverished immigrants then went to work restoring and selling the items in return for wages. This entrepreneurial model of transforming unwanted items into job opportunities for individuals faced with employment barriers remains firmly intact at the 208+ Goodwills across the world. The Helms Award was established by Goodwill Industries of Southern NJ &

Philadelphia to recognize a visionary who goes to extraordinary means to improve the quality of life for those living in local communities and in spreading genuine goodwill.

“Peter and Stephen Hovnanian have a passion for community involvement and possess many of the same qualities as Goodwill’s founding father. I cannot think of two more deserving individuals to be recognized with this award,” said Goodwill President & CEO Mark B. Boyd.

**Comcast** was awarded a Community Partnership Award for supporting Goodwill’s mission of helping local residents with disabilities get to work. Since 2009, the company has outsourced various light assembly, packaging and refurbishing jobs to Goodwill’s Pennsauken-based Outsourcing & Production Fulfillment Center, which employs a workforce of more than 80 individuals with disabilities. This provides individuals with the opportunity to learn, to work and to earn a weekly paycheck while under the supervision of Goodwill’s rehabilitation and employment specialists. Goodwill processes and refurbishes more than 400,000 remote controls each year for Comcast. In addition, Goodwill handles DTA kit assembly, cable sorting and power pack refurbishing for Comcast.

According to Goodwill President & CEO Mark B. Boyd, Goodwill’s partnership with Comcast is instrumental on many levels. “Comcast provides thousands of hours of wages for Goodwill clients every year,” said Boyd. “And having a name like Comcast on our list of satisfied, long term customers propels us greatly in our marketing outreach to other companies. It is through partnerships and collaborations like this that Goodwill is able to fulfill its charitable mission of helping individuals with disabilities get to work. We couldn’t be more pleased to have Comcast on our side.”

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**PHOTO CAPTIONS:**

**(Hovnanian.jpg)**

Stephen and Peter Hovnanian (in center with award) of J.S. Hovnanian Sons accepting the 2014 Helms Award from (l. to r.) Goodwill Board Chair Gregory Montanaro (EVP, Drexel University), Goodwill Board Secretary Frank Giordano (President, Atlantic Trailer & Leasing) and Goodwill President & CEO Mark. B. Boyd (far right).

**(Comcast.jpg)** Goodwill President & CEO Mark B. Boyd (far right) with Comcast Finance Director Bruce Wright, Community Investment Director Kimberly Smith and Warehouse & Materials Representative Dale Bishop and Goodwill Board member & Beneficial Bank EVP Pam Cyr (far left). Comcast received Goodwill's 2014 Community Partnership Award.

### **About Goodwill Industries of Southern NJ & Philadelphia**

Founded in 1948, Goodwill Industries of Southern NJ & Philadelphia is a nonprofit, community-based organization. Its mission is to put people with special needs to work. Revenue from the sale of donated items in Goodwill's 20+ retail stores fund job training and career services that prepare local residents with disabilities and disadvantages for competitive employment in the community while contributing to America's recycling efforts. For more information, please call 856/439-0200 or visit [www.goodwillnj.org](http://www.goodwillnj.org).