



FOR IMMEDIATE RELEASE

Contact: Juli Lundberg
Phone: 856/439-0200, ext. 230

LIBERTY TAX SERVICE PARTNERS WITH GOODWILL INDUSTRIES OF SOUTHERN NJ & PHILADELPHIA TO OFFER TAX PREPARATION INCENTIVES

Maple Shade, NJ – (February 1, 2013) – Liberty Tax Service has adopted Goodwill Industries of Southern NJ & Philadelphia as its pet charity this tax season.

Select Liberty Tax Service franchise locations will offer a \$40 discount off tax preparation services from now through April 10 to anyone who mentions Goodwill as its pet charity. In addition, on March 20, participating locations will offer free tax preparation services to anyone who brings a bag of donations for Goodwill to their offices or makes a financial contribution of \$10 or more to Goodwill. Participating Liberty Tax Service locations include:

2512 Mount Holly Rd., Ste. 10, Burlington, NJ

2702 Westfield Ave., Camden, NJ

1603 Route 38, Ste. 4, Lumberton, NJ

300 South Lenola Rd., Maple Shade, NJ

1363 Blackwood-Clementon Rd., Gloucester Twp., NJ

542 Berlin-Cross Keys Rd., Sicklerville, NJ

12 Berlin Rd., Clementon, NJ

“We are thrilled to once again partner with Goodwill this tax season,” said Liberty Tax Service Franchise Owner/Agent Nancy DeCicco. “During these tough economic times, Goodwill’s career services are more in demand than ever before. By offering special incentives to our customers, we can help support Goodwill’s mission of helping people faced with disabilities and disadvantages to obtain competitive employment,” she said.

About Goodwill Industries of Southern NJ & Philadelphia

Founded in 1948, Goodwill Industries® of Southern New Jersey is a community-based, nonprofit organization. Its mission is to put people with special needs to work. Goodwill offers a variety of career services and employment training programs that help prepare local residents with disabilities and disadvantages for success in the competitive workforce. In 2011, Goodwill provided over 492,791 hours of employment and training for individuals with special needs. Through the mass collection and resale of gently-used donated items, Goodwill's 21 retail stores generate the revenue necessary to fund these worthwhile programs while contributing to America's recycling efforts. Last year, Goodwill recycled more than 50 million pounds of textiles and helped divert 5.4 million pounds of e-waste from area landfills. For more information on Goodwill, please call 856/439-0200 or visit www.goodwillnj.org.

About Liberty Tax Service

Liberty Tax Service is the fastest growing retail tax preparation company in the industry's history, with over 4,200 offices in the United States and Canada. Founded in 1997 by CEO John T. Hewitt, a pioneer in the tax industry, Liberty Tax Service (www.libertytax.com<<http://www.libertytax.com/>>) has prepared over 9 million individual income tax returns. With an emphasis on customer service including audit assistance, a money back guarantee and free tax return checking, Liberty Tax Service is well known for its strong commitment to its client base.