



FOR IMMEDIATE RELEASE

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VIVA GOODWILL: A SURE BET FUNDRAISER SET FOR APRIL 26

Casino Night Event To Help Local Residents with Disabilities Get to Work

Maple Shade, NJ – (January 31, 2012) –Goodwill Industries of Southern New Jersey & Philadelphia will host **VIVA Goodwill: A Sure Bet Fundraiser** on Thursday, April 26th at Aloft (558 Fellowship Road) in Mt. Laurel, NJ. Festivities will kick off at 6 p.m.

This fundraising event will raise monies to support Goodwill’s high caliber job training programs and career services that help prepare local residents with disabilities and disadvantages for competitive employment in the community. Festivities will include a buffet dinner, an open bar, prizes and casino games ranging from Blackjack and Craps to Texas Hold’em Poker and Roulette. **For information on how to purchase tickets (\$125/person) and/or corporate sponsorships, please call 856-439-0200, ext. 230.**

Goodwill Industries of Southern New Jersey & Philadelphia is a community-based, nonprofit organization. Its mission is to provide education, job training and employment services that prepare individuals with disabilities and disadvantages for competitive employment. Through the mass collection and resale of gently-used items, Goodwill’s 20 local retail stores generate the revenue necessary to fund these worthwhile employment training programs while contributing to America’s recycling efforts. For more information on Goodwill, please call 856/439-0200 or visit www.goodwillnj.org.