



How To Conduct A Goodwill Clothing Drive

Here's how your organization can help Goodwill turn on the power of work for people with disabilities and disadvantages!

Donated items are Goodwill's clothesline to helping others in the community. Revenues from the sale of donated goods in Goodwill's retail stores fund job training programs that prepare local residents with disabilities and disadvantages for competitive employment.

Your organization can support this “working” mission by hosting a Goodwill Clothing Drive. Implementing a successful drive is as easy as 1-2-3!

1. SCHEDULE A DRIVE.

- Simply call Goodwill at 856/439-0200, ext. 224 with the date, time and location of your organization's clothing drive. Some organizations choose to host a one-day event; others make it into a week or month-long affair.
- Goodwill's Transportation Division will then dispatch one or more attractive, indoor donation bins to the location of your drive. The number of bins delivered is also your organization's decision. This will depend on how much space is available at your facility and the number of anticipated donors.

2. PROMOTE.

- To spread the word about the event, Goodwill will provide you with a flyer to circulate and post. Goodwill also recommends promoting the drive through internal newsletters, daily announcements and intra-office e-mails. If you opt to open the drive up to the community, Goodwill will disseminate a press release for you.

3. COLLECT DONATIONS.

- Your drive will support itself—no attendant is needed to accept donations. A representative from your organization should, however, check the bins at the end of each day. If the bins are overflowing with donations, simply call Goodwill and request a pick up and delivery of empty bins.

In return for your participation, you'll receive:

- Acknowledgement in Goodwill's quarterly newsletter as a community service partner.
- And that good feeling that accompanies spreading goodwill!!!!