

Mayor Nutter Visits Prisoner Re-Entry Program

Philadelphia Mayor Michael Nutter and Deputy Mayor Everett Gillison recently presided over the official ribbon cutting ceremony for Goodwill's Prisoner Re-Entry Program. The ceremony took place at Goodwill's 19,472 square foot Contract Services Center (455-473 N. 7th St. in Center City).

A partnership with the Philadelphia Mayor's Office for the Re-Entry of Ex-Offenders (MORE), this program provides ex-offenders with hands-on light industrial job training



Goodwill CEO Mark B. Boyd (left), Philadelphia Mayor Michael Nutter (center) and Board Chair Andrew Swinney (right) of The Philadelphia Foundation at the official ribbon cutting ceremony.

while helping them build a resume in preparation for outside employment.

During the ribbon cutting ceremony, Mayor Nutter told current participants in the program, "The City has not forgotten about you. This is your second chance and you will succeed." He added, "Ex-offenders are more invested in their community and less likely to re-offend if they have a job. This program finally stops the revolving door of the criminal justice system."

Willie Brown, a participant in the program, also took to the podium to thank Mayor Nutter for making good on his promises. "I vividly

remember you and then Mayor Street touring the prison I was in right before you took the oath of office. You promised then to help ex-offenders get back on their feet. I'm here today to say you have made good on your promise and with Goodwill's help, I plan to succeed."

Participants in the program fulfill various job duties that include recycling computers; packaging remote controls for Comcast; assembling promotional bags for Destination Maternity; and processing clothing donated to Goodwill.



Participants in Goodwill's Prisoner Re-Entry Program receive their first paychecks from representatives of Goodwill and the Mayor's Office for the Re-Entry of Ex-Offenders.

Breaking The Cycle of Crime

Willie Brown started dealing drugs at age 14. By age 17, he had his own drug crew. After being shot in an attempted robbery in 1988, Willie turned his life around—going into the construction industry. But the streets lured him back and eleven years later he was arrested and sent to prison for distribution. In 2003, Willie came home but soon started selling drugs again and was sent back to prison. He was eventually released but by 2007, he was serving yet another nine months in the Philadelphia Prison System. Today, Willie Brown is gainfully employed at Goodwill's Contract Services Center and is thankful to the Prisoner Re-Entry Program for helping him turn his life around. "A job is a wonderful thing—I am never turning to the streets again," vows Willie.



Willie Brown receives encouraging words from Mayor Nutter at Goodwill's Annual Awards Dinner.

Growing Goodwill

Goodwill continues to grow with the opening of two new stores and donation centers in New Jersey.

- **Bellmawr** (Camden County), 125 Black Horse Pike
- **Bayville** (Ocean County), 333 Route 9, Baywick Plaza

Both locations are open Monday – Friday from 9 a.m. – 9 p.m. and Sunday from noon to 6 p.m.

Revenue from the sale of donated items in Goodwill's retail stores generate funds to support job training and career services that help put people with disabilities and disadvantages to work.



Shown at the official ribbon cutting ceremony for Goodwill's first store in Ocean County are (from l. to r.) Dan Paulus of Wick Companies, Goodwill COO Michael Shaw, Goodwilly, Board Member Karen Harrison, CEO Mark B. Boyd, NJ Assemblyman Daniel VanPelt, and Berkeley Township Council Members Carmen F. Amato, Jr. and Karen Davis.

How To Support Goodwill's Prisoner Re-Entry Program

You can give ex-offenders valuable work experience and the opportunity to earn a weekly paycheck and build their resume by:

- **OUTSOURCING.** Goodwill's Contract Services Center offers assembly, packaging, collating, shrink wrapping, quality control and other customized services to local businesses. Competitive rates and quality work are guaranteed.
- **HOSTING A CLOTHING DRIVE.** Schools, businesses, churches and other civic organizations can host Goodwill Clothing Drives. Simply collect clothing and call Goodwill for a convenient pick-up. Clothing will then be processed for resale by ex-offenders.
- **DONATING COMPUTERS.** When you donate unwanted computers and other peripheral equipment to Goodwill, ex-offenders sort, dismantle and properly recycle all components in the most environmentally friendly manner.
- **HIRING.** By hiring ex-offenders, local businesses can take advantage of tax credits offered to them.

For more information, please call Mary Palmisano at 856-439-0200, x224 or mpalmisano@goodwillnj.org.

61st Annual Awards Dinner & Silent Auction

More than 200 Goodwill supporters recently celebrated the *power of work* and all that it can accomplish at Goodwill's 61st Annual Awards Dinner & Silent Auction at Tavistock Country Club. In addition to raising monies to support Goodwill's high caliber career services, the event honored individuals and companies that help build a better community through outstanding philanthropic contributions.

BUSINESS PARTNERSHIP AWARD

Endlessky, a manufacturer of all natural dog chews, was honored for regularly outsourcing packaging work to Goodwill's Outsourcing & Production Fulfillment Center thereby providing work opportunities for people with disabilities.



Photo: From r. to l.: *Endlessky Owners Nacine Supinsky and Peg Cammann accept a Business Partnership Award from WOGL Morning Show Personality Ross Brittan and Goodwill President & CEO Mark B. Boyd.*



BUSINESS PARTNERSHIP AWARD

Penn Jersey Paper Company was recognized for partnering with Goodwill to launch BagSmart, a comprehensive plastic bag recycling program designed to protect the environment.

Photo: *Penn Jersey Paper Company's Rocco D'Antonio accepts a Business Partnership Award.*

DIANA QUINONES CLIENT ACHIEVEMENT AWARD

Joseph Sentore received accolades for his 15+ years of hard work at Goodwill's Outsourcing & Production Fulfillment Center. A shining star at the Center, Joe is known as a "jack-of-all-trades" and always goes that extra mile to get the job done.



Photo: *Client Achievement Award recipient Joseph Sentore with Goodwill President & CEO Mark B. Boyd.*

HELMS AWARD

Brad Hennefer was introduced as an extraordinary human being who has accomplished phenomenal things in a mere 20 years despite being born with Down syndrome. He started golfing at age 3 and went on to earn his varsity letters in basketball and golf at Cherry Hill High School East and to becoming the 2007 State Golf Champion in the NJ Special Olympics! Wanting to afford others with Down syndrome the same opportunities to learn the game of golf, Brad's family founded the **Brad Hennefer Golf For Life Foundation**. For more information on this incredible organization or to read more about Brad's remarkable journey, please visit www.golfforlife.org.



Photo: *Brad Hennefer celebrates receiving the prestigious Helms Award with his family and Goodwill representatives.*

JOANNE BOWMAN COMMUNITY SERVICE AWARD

Medford resident **Kelly Anne Wu** was honored for helping improve the quality of life for victims of domestic abuse through the founding of The Kay Foundation, a 100% volunteer driven nonprofit agency.



Photo: *Kelly Ann Wu, Goodwill's 2009 Community Service Award recipient.*

Financial Contributions

Everything Goodwill does is geared at helping people get to work! If you'd like to make a financial donation to fund Goodwill's job training programs that prepare local residents with disabilities and disadvantages for competitive employment, please send it to:

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we put people to work!
 2835 Route 73



Clothing Drive Kudos

Many thanks to the following local companies and organizations for hosting Goodwill clothing drives. Through the sale of gently-used donations, Goodwill generates revenue to support its high caliber employment training programs for local residents with disabilities and disadvantages. If you'd like to host a Goodwill clothing drive to support this mission, please call 856/439-0200, ext. 224 or e-mail mpalmisano@goodwillnj.org.

- Ann Taylor (Cherry Hill, Deptford, Mt. Laurel, Flemington, Freehold, Quakerbridge, Seagirt, Shrewsbury)
 - Bon-Ton, Brick, NJ
- Canon Financial Services, Mt. Laurel, NJ
 - East Amwell Township
 - Haddon Heights Day
 - Haddon Township's "Go Green" Event
- Leukemia & Lymphoma Society of Southern NJ, Mt. Laurel, NJ
 - Lockheed Martin, Moorestown (*on-going*)
- Metrologic Instruments, Blackwood (*on-going*)
 - Rowan University, Glassboro, NJ
 - Somerdale Park School
- The Dorchester, Philadelphia (*on-going*)
 - The Philadelphian (*on-going*)
- The Wharton School of Business at the U of Pennsylvania

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